

MAIL TO:

Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

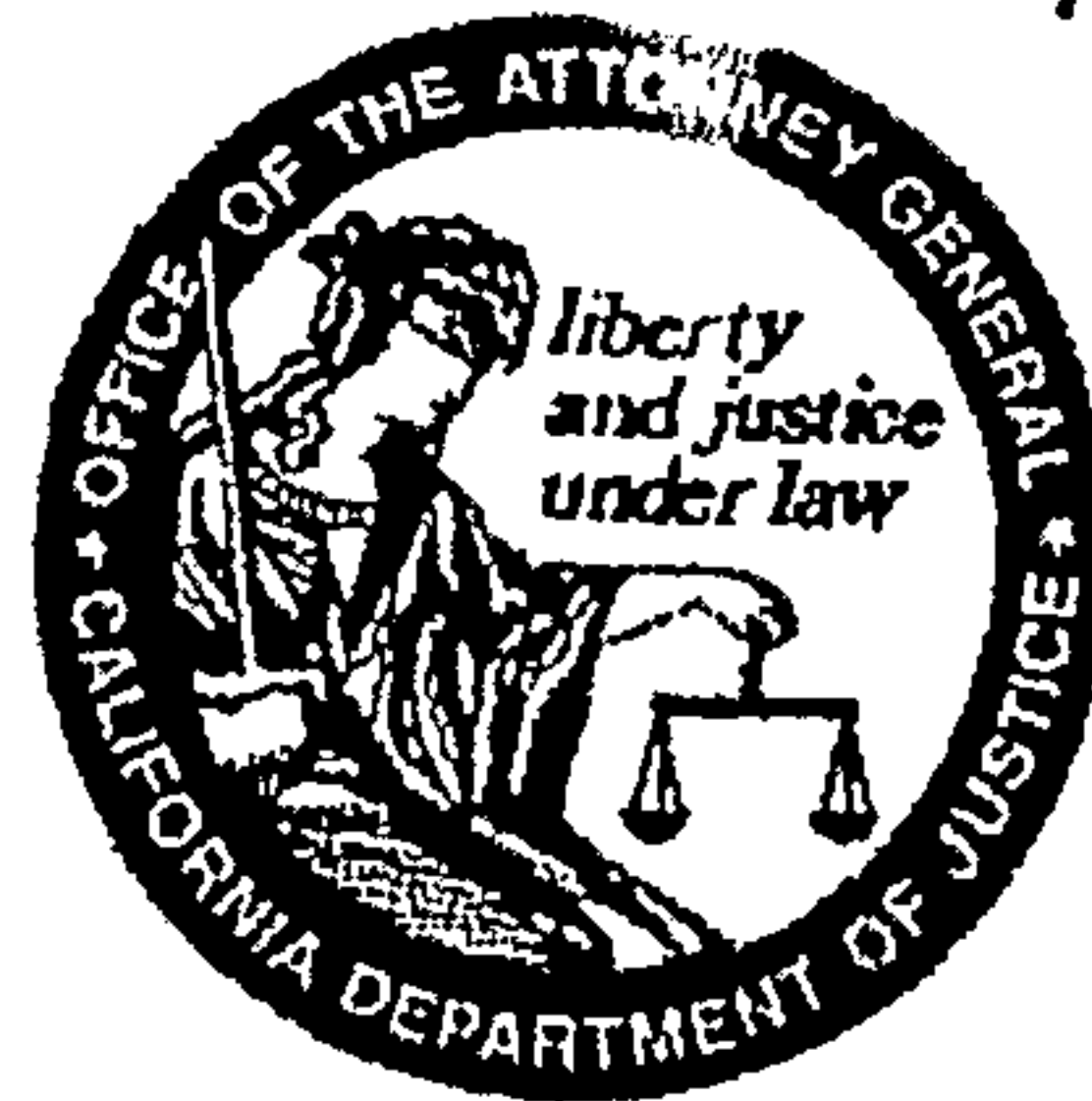
WEBSITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2003
2001 ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

258

2002

PUBLIC INTEREST COMMUNICATIONS, INC.
7700 LEESBURG PIKE, SUITE# 301N
FALLS CHURCH, VA 22043

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 42293

FEIN No. 94-2707273

Mothers Against Drunk Driving

Name of Charity

511 East John Carpenter Fwy Ste. 700

Address of Charity

Irving, TX 75062

City, State, and ZIP Code of Charity

TELEMARKETING

(Kind of Activity)

held (on) (from)

December 11, 2002 to December 10, 2003

(Date or Dates must be shown)

1. REVENUE

A. Cash Contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a.

b.

c.

d.

G. TOTAL REVENUE

382,198.21

A.

B.

C.

D.

E.

Fa.

Fb.

Fc.

Fd.

382,198.21

G.

2. EXPENSES

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a.

b.

c.

d.

N. TOTAL EXPENSES

(See Attached)

A.

B.

C.

D.

E.

F.

G.

H.

I.

J.

K.

L.

Ma.

Mb.

Mc.

Md.

133,353.24

N.

248,844.97

3.

3. ~~Other income~~ net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control; directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

[] Yes [X] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)

JOYCE M BRUNDAGE, VP

Printed Name

Title

Date

12-31-03

This report must be signed by two officers of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

Michelle Smallwood

CFO

1-12-04

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

Teresa Archer

Controller

1-12-04

FEB 23 2004

410063

**MOTHERS AGAINST DRUNK DRIVING
CAMPAIGN EXPENSES**

Professional Fundraiser's Fee \$ 123,623.25

Campaign Expenses

Computer Services	\$ 1,409.10
Number Searching	\$ 984.77
Production	\$ 7,031.84
State Registration	\$ 220.00
Overnight Delivery	<u>\$ 84.28</u>

Total Campaign Expenses \$ 9,729.99

TOTAL FEES AND EXPENSES..... \$ 133,353.24